

Preface

The initial idea for this book dates back to autumn 1994. During an excursion of the English Department of the University of Graz into the Styrian wine growing region, discussions with my colleague Hugo Keiper, to whom I am grateful for this initial 'spark', triggered my interest in the field of framing – an interest which then was still exclusively literature-centred. In the course of the following years the project to which this volume is dedicated received additional fuel from various sources and events, and was broadened to its present cognitive and intermedial dimensions. In particular, I would like to mention discussions with colleagues, including one of our specialists in cognitive linguistics, Annemarie Peltzer-Karpf, but above all with Walter Bernhart, to whom I am especially thankful for his untiring assistance and encouragement. A further incentive was the foundation of the 'Faculty Programme Intermediality' (a special field of teaching and research within the Faculty of Humanities of the University of Graz). All of this led to the realization of a long-planned international conference on 'Framing in Literature and Other Media'. It was co-organized by Walter Bernhart, Michael Walter and myself and was held at our Department of English in June 2004. It is this conference which became the basis of the present volume, the first of the book series 'Studies in Intermediality'.

Besides the persons already mentioned, the volume has benefited from the assistance of a number of people and organisations, whose support I hereby gratefully acknowledge, also on behalf of co-editor Walter Bernhart, who himself has contributed much more to it than his function of co-editor would suggest. Our thanks are especially due to my secretary Ingrid Hable for valuable work in the preparation of the manuscript and to Sarah Mercer for her careful proof-reading. For the logistic support of the conference we are indebted to the English

Department of the University of Graz and to various technical and organizational assistants from whose help the present volume as the conference proceedings profited indirectly. We would also like to thank the Faculty of Humanities of the University of Graz under Dean Walter Höflechner and the Land Steiermark for their willingness to support the conference and in part also the present volume in spite of financial constraints. Last but not least, we would like to thank the conference attendants and the contributors to this volume, without whose interdisciplinary expertise a transmedial investigation of framing borders in literature and other media would not have been possible, for the frame of intermediality studies by far transcends what a single scholar can cope with.

Werner Wolf

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