

Periodical Studies Today

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Periodical Studies Today

Multidisciplinary Analyses

Edited by

Jutta Ernst
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Cover illustration: Magazine stall, picture taken by Jutta Ernst

The Library of Congress Cataloging-in-Publication Data is available online at <https://catalog.loc.gov>
LC record available at <https://lcn.loc.gov/2022013997>

Typeface for the Latin, Greek, and Cyrillic scripts: "Brill". See and download: brill.com/brill-typeface.

ISSN 2589-9899

ISBN 978-90-04-46830-6 (hardback)

ISBN 978-90-04-46831-3 (e-book)

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This book is printed on acid-free paper and produced in a sustainable manner.

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Acknowledgments

Periodical Studies Today originates in part from an interdisciplinary conference held at Johannes Gutenberg University Mainz, Germany in December 2017, which brought together scholars from Europe and North America who focused on newspapers, magazines, and other forms of serialized mass communication circulating in global media environments. Some of the volume's contributions have emerged out of a series of workshops organized by the Mainz-based research group *Transnational Periodical Cultures* that sets into dialogue literary and cultural studies, book studies, material and visual/design studies as well as sociology, business, management, and economics studies, communication studies, linguistics, and translation studies (For the group's past and present activities, see <http://www.transnationalperiodicalcultures.net>). Given the transnationality and multilinguality of many of our research objects, plurality shall also be at the heart of this volume: it offers contributions in both English and German, the latter with English abstracts. Taken together, these essays will help readers to explore new tendencies in periodical research, to which, we hope, they themselves will add in the future.

The editors wish to thank those who made this volume possible: first of all, the contributors, who were willing to share their expertise and to engage in a multidisciplinary project, and, second, those who invested their invaluable energy and proficiency in translation, formatting, and proofreading, while preparing *Periodical Studies Today* for publication, notably, Claudia Buhl, BA, Johannes Damaschke, BA, Dr. Sabina Fazli, Yasamin Khalighi, BA, Lydia Kleinstück, MA, Michael Lörch, MA, Dr. Klaus H. Schmidt, and Dr. Lena Wetenkamp. Their enthusiasm for this volume made work on it a great pleasure. We are also indebted to Brill's acquisition editor Masja Horn for her encouragement and support in seeing this book into print. Finally, we are grateful to our anonymous external reviewers whose advice and constructive criticism helped us improve this volume.

Jutta Ernst, Dagmar von Hoff, and Oliver Scheiding
Germersheim and Mainz, March 2022

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